

Dear Parents,

Today we had a special assembly with Jim “Basketball” Jones. He is a motivational speaker that inspires kids to be their best. The life skills taught today at the assembly are consistent with what we work with your child everyday. I feel it is important for kids to hear these concepts from multiple sources and I hope today’s assembly might give you a chance to talk with your child about what they learned. Below is a message from **Jim “Basketball” Jones**:

“Kids *want* to be GREAT, therefore, it is important as parents, to create the parameters for them to *feel* GREAT about themselves. Kids should feel you believe in them and you *expect* GREAT things from them. Unfortunately, too often, negative influences affect their self-esteem. It is important that kids are reminded daily that they are *worthy* of being GREAT and that it is COOL to be YOU! My mom would constantly tell me that I was *important* and that I *mattered*.

What a powerful tool, when we are able to create a FUN environment, where we can LEARN to LISTEN, have the COURAGE to TRY, put forth EFFORT, take DIRECTION, TRUST and RESPECT others in order to work as a family TEAM.

I had a great time at your child’s school today. Ask your child what they enjoyed about the show and what they thought was important.

If you would like to learn more about the program, please visit:  
[jimbasketballjones.com](http://jimbasketballjones.com).

It has truly been a pleasure to visit your child’s school today.

Sincerely,  
*Jim “Basketball” Jones*